

# Leader in Me Speech Contest

This speech contest is centered around the paradigm, “Change Starts with Me”. We wish any leader that enters the very best of luck!

<https://www.leaderinme.org/contest/>

## Who is eligible to participate?

Any student worldwide (ages 5 to 19) that attends a licensed *Leader in Me* School is eligible to participate. Parents and guardians are encouraged to assist, but the student must do the majority of the work!

## Step 1: Prepare a Great Message

- Identify an inspiring leadership topic that will not only inspire your audience but showcase your passion as well.
- Don't just recite the 7 Habits. Instead focus on the unique topic of your speech and its purpose, to persuade, to entertain, or to inform.
- The content can be delivered by one or more students, as long as each individual and their parent or guardian (where applicable) has signed a release form).
- Seek permission and/or credit the source of any third-party content referenced during the speech.

## Step 2: Deliver a Great Speech

- Think of creative ways to make the speech memorable, engaging, and unique.
- Maintain consistent eye contact, use appropriate gestures, and speak clearly with expression.
- Consider visuals, such as slides, posters, a unique background, or objects that might strengthen your message.
- Memorize your speech.

## Step 3: Produce a Quality Video

- The video should be no longer than five (5) minutes in length.
- Make sure you film in a quiet location (no major background noise, like traffic, lawnmowers, or other people.)
- Submissions must be in standard video formats, such as: MOV (.mov), MPEG-4 (.mp4), FLV (.flv), or WMV (.wmv).
- The video must not include third-party intellectual property or copyright-protected content, like logos on shirts or branded products visible in background.

## Step 4: Submit Your Entry

<https://www.leaderinme.org/contest/>

## Other Important Information

- Videos can be submitted with a Youtube URL from your own personal channel.
- Complete the official entry form.
- Print and upload a signed [release form](#) from a parent or guardian for each student appearing in the video.
- Submit a .doc or .txt (or similar) file of your speech
- Enter via Youtube or upload speech in an acceptable video format to the FranklinCovey website
- Entry indicates participants and parents or guardians agree to give FranklinCovey ownership of video content.