

*Kyrene Theatre Enrichments for Middle School At-Home Learning*

*TITLE: Create a Commercial*

SHORT DESCRIPTION: Create a commercial for a fictional product.

OPTIONAL: Share the video or script of the commercial to your teacher via Google Classroom.

MATERIALS: Whatever you can find around your house

INSTRUCTIONS: Come up with a fictional product (draw it out or build it with objects in your house) and improvise a 30-90 second commercial to advertise it. Make it funnier by creating a ridiculous product that no one would buy. Try to sell it to your family.

EXAMPLE: <https://www.youtube.com/watch?v=QvPi9I5LvCM>



LINKS TO LEARN MORE AND EXPLORE:

Whose Line is It Anyway (Improv TV show): <https://www.youtube.com/watch?v=evos0WBcIp8&list=PLKMRKPDU-tvmaiM6LGAUrXXbxseSDTEv>